

# Georgia Tech Carbon Reduction Challenge

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REDUCE  
AMOUNT OF  
ALCOHOL  
PROVISIONED  
ON FLIGHT BY  
ANALYZING  
PURCHASE  
DATA TO  
REDUCE  
WEIGHT AND  
SAVE JET FUEL



REDUCE OVERALL  
WEIGHT OF  
ALCOHOL CART BY  
1.686 POUNDS  
AND REDUCE  
CARBON  
EMISSIONS BY  
3,510,470  
POUNDS  
ANNUALLY



SAVING  
166,373  
GALLONS OF  
JET FUEL AND  
\$334,409.69  
EACH YEAR IN  
JET FUEL COSTS



NO INITIAL  
INVESTMENT,  
NET PRESENT  
VALUE OF  
\$1.2M OVER A  
5-YEAR PERIOD

AUGUST 13

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Delta Air Lines

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